

## **How To Resell This Product**

The product that you have just obtained comes with full resale rights, this means that you can resell the item and keep 100% of the profits for yourself. This is easier said than done if you have never sold a digital product before, that's why I have written this small guide to assist you in selling this product.

Follow the steps below to resell this product.

### **In a Nut Shell!**

This couldn't get any easier, this is how to sell your item in the easiest possible way.

Sell the item via your website or ebay, when the customer sends you the payment simply send them the following download link via email:

[http://www.elpassosoftware.com/gold\\_collection/free\\_download7891.zip](http://www.elpassosoftware.com/gold_collection/free_download7891.zip)

### **The Expanded Version!**

This version is more advanced and will be useful for those of you who wish to expand upon the above method and wish to provide your own download links.

Are you going to be selling this product on eBay or on your own website? If selling on eBay make sure that you write a good item description, this could be the difference between 10 or 0 sales. Some products come with a default sales page that you can use to sell the product, if you are in a hurry it may be best to use the default sales page.

One of the best places to start selling these items is on eBay, you will find plenty of people willing to pay good money for any of the items that I sell. This doesn't sound much but remember as they are electronic documents, you can sell them over and over again as many times as you like!

I usually list products every day on a 10 day cycle, this increases the chances of selling your item, 75% of items that I place on eBay get sold and it makes me a tidy little profit, if you follow these instructions you will easily get your money back by selling your item/s.

1. If you haven't already got one you will need an ebay account. Use the links below to get a free eBay account:

[Ebay USA](#)  
[Ebay UK](#)

2. The next thing you will require if you are serious about selling items is some web space. You will then upload your item/s to the web space and when someone purchases the item you will give them the download URL or you could even send them to a download page containing one of your opt-in forms!

You can always email your items out manually as attachments but this is very time consuming. Plus lots of people don't know how to open attachments or won't have a mailbox big enough to receive the item.

If you need some web space I would recommend D9 Hosting, Click below to sign up:

### **[Host Unlimited Domains With D9 Hosting](#)**

You could also sign up for some free web space but this doesn't look professional. What would look better to your customers?

[www.myfreewebsitehost.com/freehostsname/yourusername/hypnosis.zip](http://www.myfreewebsitehost.com/freehostsname/yourusername/hypnosis.zip)

**OR**

[www.my ebooks.co.uk/hypnosis.zip](http://www.my ebooks.co.uk/hypnosis.zip)

3. Now that you have your domain set-up I will show you how to automate the delivery of your digital items.

The first thing that you need is a POP3 email account (You get these FREE with your Hostmonster web space or with your ISP)

Set-up your email account in outlook express, you then need to make sure that all of your paypal payments go to this new address. To do this log into your paypal account and add your new email address, then follow the instructions below:

- Open up microsoft outlook express
- Click on Tools > Message Rules > Mail
- Click on New
- Check the box that says "Where the message body contains specific words"
- In the 2nd box check "Reply with message"
- Then in the 3rd box click on the blue text that says "contains specific words"
- You then need to paste the title of your eBay auction into the box and click "Add", then click "OK"
- You then need to create a text document with a link to your eBook download location in it (like the email you recieved from me when you purchased your eBook). Your link will be something like [www.myebooks.co.uk/HyposiseBook.zip](http://www.myebooks.co.uk/HyposiseBook.zip)
- Finally in the 3rd box click on the blue text that says "message"
- Select your text document (you will have to change the file type to text from the drop down list)
- Click OK and you have just setup your delivery of the eBook!

*For this to work you need to have outlook express running 24/7 on your PC, this will then deliver you eBooks as soon as a customer makes payment.*

If you bought some hosting then you can also choose to use a delivery script, this has a lot of benefits over the outlook express method included added security and sales tracking methods. You can read my review of the three most popular scripts at the location below:

<http://www.elpassoblog.com/my-digital-dispatch-vs-ew-portal-vs-dl-guard/>

Those are the basics of how to resell your digital items. Please find your rights for the "El Passo Gold Collection" on the following page.

- [YES] Can be given away.
  - [YES] Can be packaged.
  - [YES] Can be offered as a bonus.
  - [NO] Can Be Edited Completely and Your Name Put on it.
  - [NO] Can be used as web content
  - [NO] Can be broken down into articles
  - [YES] Can be added to paid membership sites
  - [YES] Can be offered through auction sites.
  - [YES] Can sell Resale Rights
  - [YES] Can sell Master Resale Rights
  - [NO] Can sell Private Label Rights
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